

THE APACHE SOFTWARE FOUNDATION



COMMUNITY OVER CODE

in partnership with

CHURCONF

SYDNEY • NOV. 18–19, 2026

COMMUNITY OVER CODE × CHURCONF

For the first time, Community Over Code arrives in the southern hemisphere — held in partnership with ChurConf, the international Java community conference. Two days of talks, deep dives, and connection at the heart of Sydney's tech precinct.

COMMUNITY OVER CODE

Community Over Code (formerly ApacheCon) is the official global conference series of The Apache Software Foundation. Since 1998, ApacheCon — and now Community Over Code — has brought together committers, contributors, users, and business leaders to explore the technologies that today power more than 8,400 open source projects across the data, infrastructure, AI, and developer tooling stacks. Expect candid, technical conversation from the people who build the software the world runs on.

THE APACHE SOFTWARE FOUNDATION

Founded in 1999, the Apache Software Foundation (ASF) exists to provide software for the public good with support from more than 70 sponsors. With all Apache software available under the Apache License v2 and contributed to the ASF at no charge by over 8,400 committers, the foundation stewards roughly 320 active projects spanning Big Data, AI, cloud, build tooling, and more — including Apache Cassandra[®], Apache Groovy, Apache Kafka[®], Apache Spark[™], and Apache Tomcat[®].

ABOUT CHURCONF

ChurConf is “a series of community-driven Java conferences held in cities around the world.” Conceived and organised by Ivan Yonkov and Martin Toshev, ChurConf is “*The International Java Conference — community-first, city by city,*” with events that pair internationally recognised speakers with strong local-community programming.

ChurConf Sydney is hosted at **Stone & Chalk, Tech Central** on 18 November 2026 and joins forces with Community Over Code for a second co-programmed day on 19 November — bringing the ASF community and the wider Java/JVM world together under one roof.

AT A GLANCE

- **Dates:** 18–19 November 2026
- **Venue:** Stone & Chalk, Tech Central, Sydney
- **Audience:** Java/JVM developers, ASF committers & users, architects, data & AI practitioners
- **Format:** Keynotes, deep-dive talks, hallway track



WHY SPONSOR

TIMELY CONTENT

Learn first-hand from the largest collection of global Apache project communities through detailed sessions, and standalone tracks across Big Data, Cassandra, Fintech, Groovy, IoT, Security, and Tomcat — alongside ChurConf's Java/JVM programming.

KNOWLEDGE EXCHANGE

Meet the people behind dozens of Apache projects through ample networking opportunities including hackathons, BoFs, and corridor discussions — in a focused two-day format.

DELIBERATELY INTIMATE

Unlike other industry events, one of the biggest draws of this event is access to participants at all levels, from presenters to attendees to sponsors to Apache Member and Committers, ASF leadership, and more.

INNOVATION INSIGHT

Presentations from the Apache Incubator, the ASF's hub for open source innovation, where more than 50 projects are currently undergoing development — including the latest in AI, search, and embedded systems.

REGIONAL REACH

Connect with the Asia-Pacific developer community in person. Community Over Code Sydney is the ASF's first Australian event and a direct line to the ANZ & APAC open source ecosystem.

ATTENDEES

Community Over Code attendees include individual developers and users, ANZ & APAC companies, start-ups, educators, consultants, community managers, influencers, and analysts.

LOCATION

Community Over Code × ChurConf Sydney will be held at **Stone & Chalk, Tech Central** — Sydney's purpose-built innovation precinct — on 18–19 November 2026.

PAST SPONSORS

Past Community Over Code (ApacheCon) sponsors include Adobe, Aiven, AppDynamics, Apple Developer Connection, AWS, Azul, Bitnami, Bloomberg, Capital One, Cassandra Inc, Cloudera, CollabNet, Comcast, Datadog, Datastax, Day Software, Elastic, Facebook, Fastly, Fujitsu Solutions, Google, GridGain, IBM, InstaClustr, IONA, LinkedIn, LucidWorks, Microsoft, NTT, Oracle, Pivotal, Red Hat, RIPstop, SAP, SourceForge, Sun, Talend, Yahoo!, and more.

SPONSORSHIP OPTIONS

Three tiers + add-ons. All prices in AUD. *Draft pricing — final figures to be confirmed.*

BENEFIT	GOLD	SILVER	BRONZE
30-minute keynote slot	✓		
Message in pre-conference email	✓		
Session-speaking opportunity	✓	✓	
Recognition during keynote	✓	✓	
Recognition on event website	✓	✓	✓
Recognition on event signage	✓	✓	✓
Exhibit booth	3 m × 2 m	2 m × 2 m	
Conference passes	4	2	1
PRICE (AUD)	\$10,000	\$5,000	\$2,500

ADD-ON SPONSORSHIPS

Build your own package by adding any of the below to a tier.

ADD-ON	WHAT YOU GET	PRICE (AUD)	LIMIT
SESSION SPONSOR	Branded room signage for one session; intro slide acknowledging your sponsorship; talk recording credited.	\$1,500	4
COFFEE BREAK	Your signage and branded napkins at a morning or afternoon break; mention from MC.	\$1,000	4
LANYARDS	Your logo on lanyards worn by every attendee throughout both days.	\$1,500	1
EVENING DRINKS	Co-host the evening networking event — signage, mention, and a 2-minute mic moment.	\$3,000	1
COMMUNITY SUPPORTER	For non-profits and community groups: website & signage recognition; one conference pass.	\$1,000	—

INTERESTED IN SPONSORING?

We'd love to work with you. Email sponsor@apachecon.com to open a conversation, or contact us to design a custom package.

COMMUNITY IN ACTION

Scenes from recent Community Over Code & ChurConf events.

